

The Agency Presentation

02/32

# We Are Amen



## We are striving to introduce unreal ideas into the real environment of the internet.

We work at the intersection of top-notch design and unorthodox technologies, and serve as a one-stop shop for both startups, bringing their ideas intoreality, established companies, helping them leverage design solutions to lower operational costs, boost security, and achieve transparency.

X	User Experience	<b>(</b>	User Interface	ll:	Front-End		Back-End	B	Branding
•	UX Audit	•	UX Audit	•	UX Audit	•	UX Audit	•	UX Audit
•	Research	•	Research	•	Research	•	Research	•	Research
•	Prototyping	•	Prototyping	•	Prototyping	•	Prototyping	•	Prototyping

	Mobile Apps		3D Modeling	Ch	Motion Design	R	Digital Marketing	Ŀī	Technical Support
*	UX Audit	*	UX Audit	*	UX Audit	*	UX Audit	*	UX Audit
*	Research	*	Research	*	Research	*	Research	*	Research
<b>*</b>	Prototyping	*	Prototyping	*	Prototyping	*	Prototyping	<b>*</b>	Prototyping

## Our Vision

The main aim — to help you maximize your revenues, stay on the competitive edge, and keep your customers satisfied. We go beyond design and development and bring into existence the most innovative and daring solutions.

We make amazing things happen.

We believe in Human-Centered Design — A philosophy for design creation focused on the needs, behaviors, and challenges of users. We use this approach to get users to buy a product or service by bringing their needs to the forefront, and it totally works.







## Our Clients











+43

Show More

## Amen Statistics

The perfect combo of dreamers and pragmatists, creative adventures and critical analysts — we all together merge our powers to bring the best solutions to our clients.

19

**Years** Experience

Full-Time Employees

\$80

Our Rate Per Hour

148+

**Projects** Implemented

## Our V/yrk

We take pride in every one of our clients and projects.

Once our paths cross, together we can invent something truly unique.



Project name:

## Fireside Outdoor

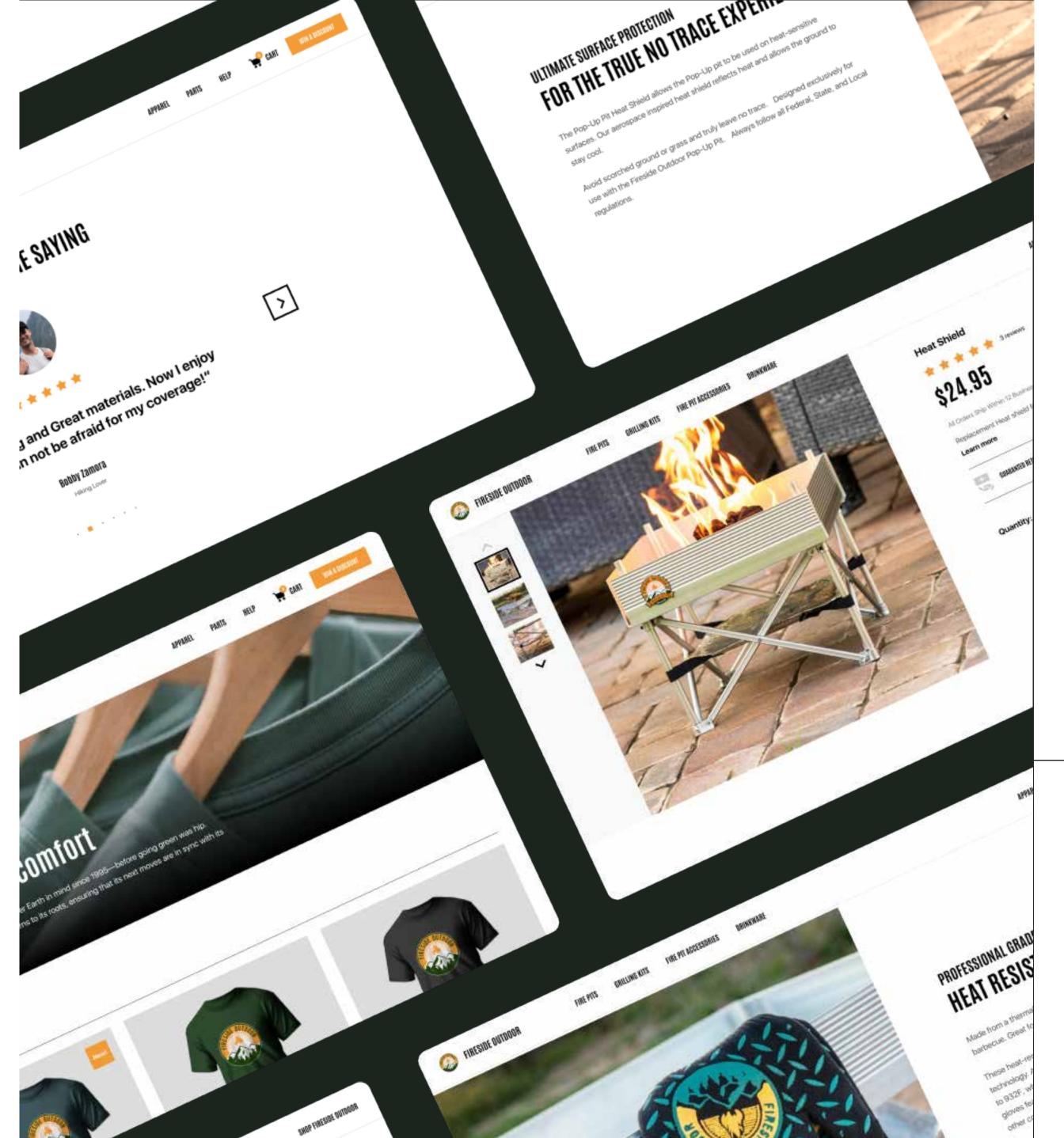
## **About Client**

Fireside Outdoor — Engineer products that make managing an outdoor fire easier and safer.

The client was already selling products at Amazon, eBay & other ecommerce platforms but didn't have his own ecommerce website.

THE GOAL was to successfully sell directly from their own website.

https://firesideoutdoor.com/



## What We Did

Firstly, we designed landing pages for main products of the company with easy-to-read interactive descriptions.

Then we brought there functionality of an online store and made it user-friendly and easy to search and buy as a result in an intuitive way.

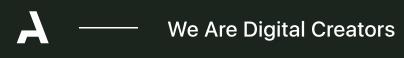
## Services Included:

User Experience Back-End

User Interface Technical Support

Front-End











Leave No Trace Bundle

3 reviews

All Orders Ship Within 12 Business Hours via UPS Ground (3-5 Day Delivery)

Minimal impact fires play a huge roll in reducing our environmental footprint.

Learn more

Quantity:





ADD TO CART



Leave No Trace Bundle

\* \* \* \* 3 reviews

\$249.95 \$339.80

All Orders Ship Within 12 Business Hours via UPS Ground (3-5 Day Delivery)

Minimal impact fires play a huge roll in reducing our environmental footprint.









### **ULTIMATE SURFACE PROTECTION** FOR THE TRUE NO TRACE EXPERIENCE

The Pop-Up Pit Heat Shield allows the Pop-Up pit to be used on heat-sensitive surfaces. Our aerospace inspired heat shield reflects heat and allows the ground to stay cool.

Avoid scorched ground or grass and truly leave no trace. Designed exclusively for use with the Fireside Outdoor Pop-Up Pit. Always follow all Federal, State, and Local regulations.



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**Project name:** 

## Princeton Hydro

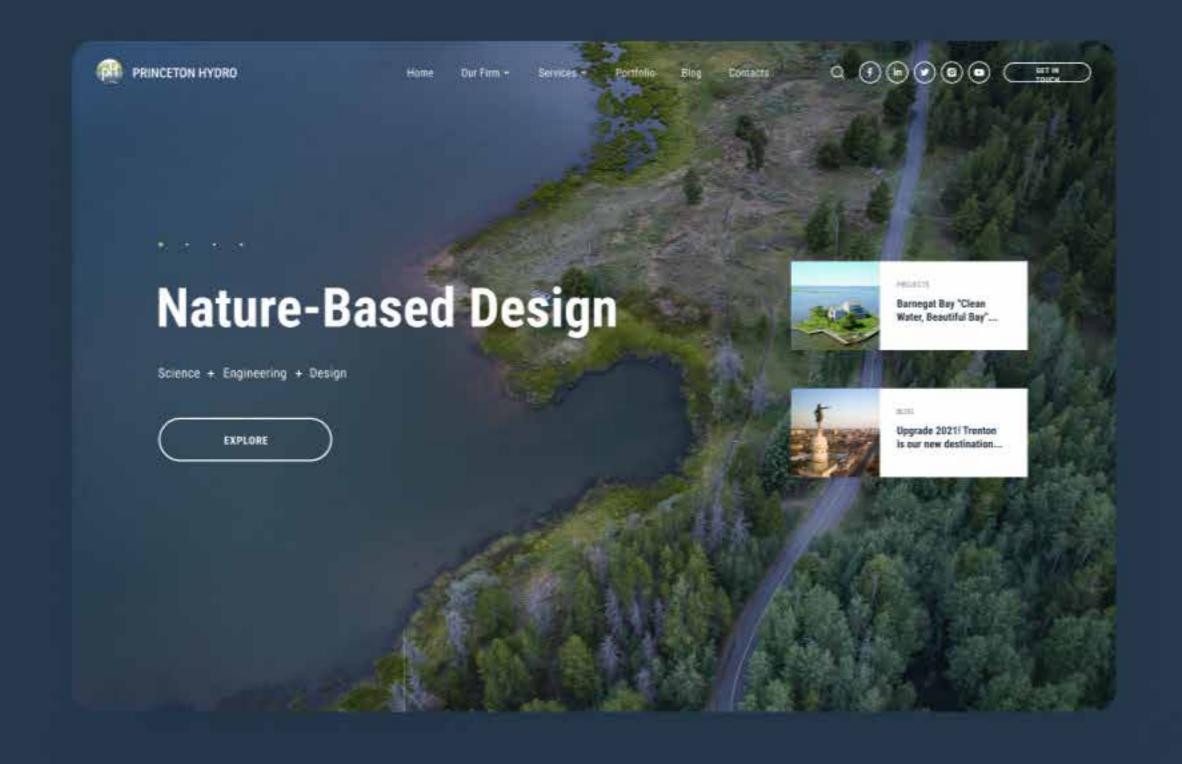
### **About Client**

Princeton Hydro has provided intelligent solutions for environmental consulting, ecological restoration, water resources, and geotechnical engineering since 1998.

This serious project offers expertise in aquatic and terrestrial ecology, water resources engineering, and geotechnical investigations.

THE GOAL was to refresh an old website in a modern way and to give a taste of the vision and strengths of the company.

https://princetonhydro.com/



## What We Did

To enhance the effect of perception of company strengths and values we chose to use such modern and effective solution as animation.

Also, we have implemented new user-friendly navigation with easy-to-use structure.

## Services Included:

User Experience Front-End

User Interface Back-End



**Project name:** 

## Redy App

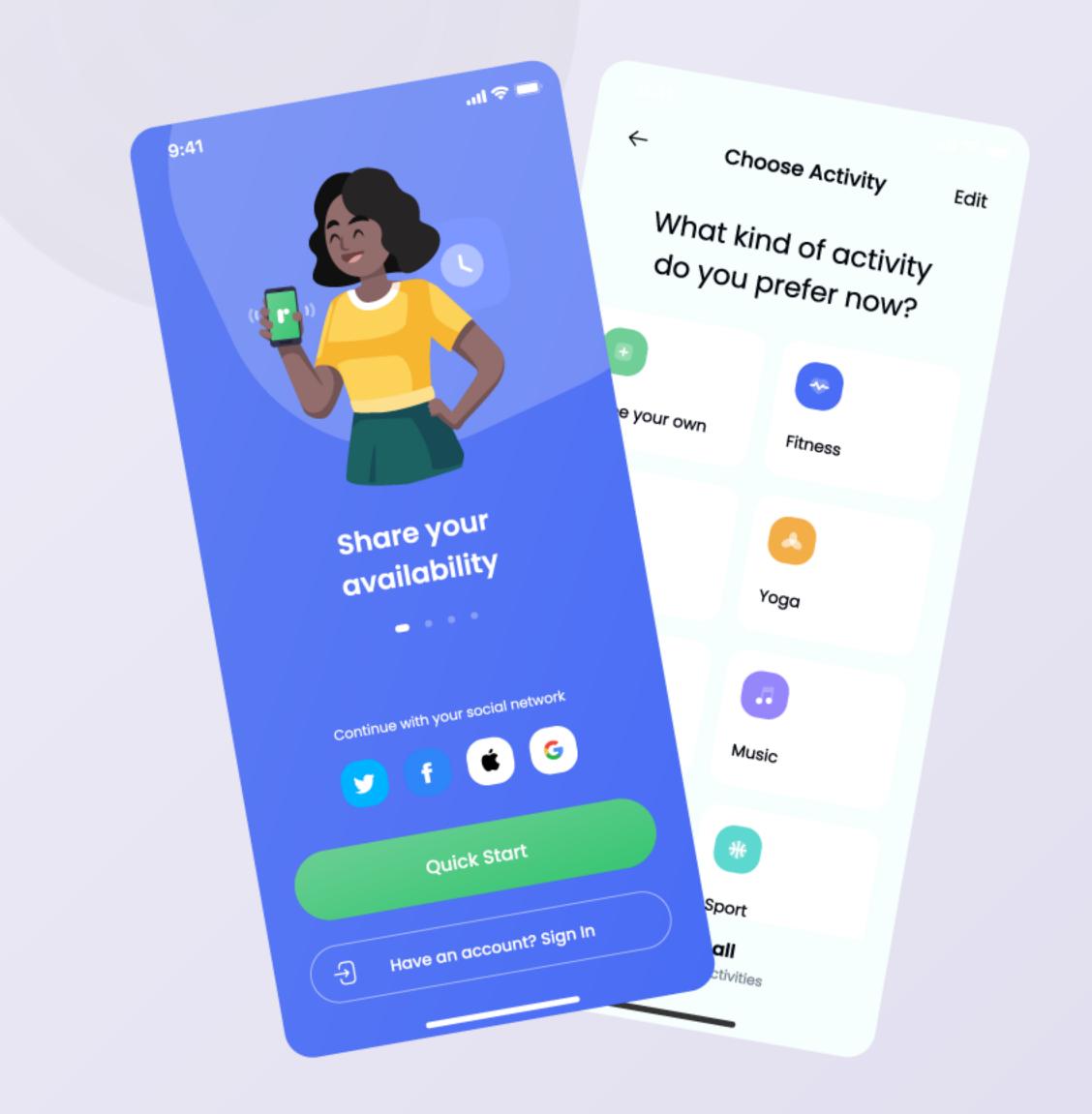
### **About Client**

The central problem that Redy app is trying to solve is that it takes effort to contact your friends to hang out.

The app will provide a simple way of broadcasting your availability to hang out at the given moment.

Current availability to hang out.

THE GOAL was to create an app design from scratch.



## What We Did

Firstly we discovered expected functionality of the app and then did a user-friendly original design of the app to reach the goal.

More specifically, after our own marketing study, we found 3 main problems the app has solutions to solve. So we designed three ways of journey maps for users in an intuitive manner.

### Services Included:

- User Experience
- **User Interface**
- Front-End



Project name:

## Thankya

### A

### **About Client**

Thankya is the shopping platform that lets friends, family, and fans chip in, so the request owner could get exactly what is wanted.

The requester could raise money on their own needs as a new laptop or guitar lessons, whatever is needed to be happier.

THE GOAL was to create a web application design from scratch.

https://thankya.com/



## What We Did

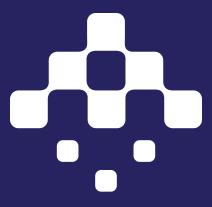
We started from the customer research and based on its results built a functional, the most friendly and easy-to-use prototype of the app.

Recording to the project and users needs, we did specifically web application design.

## Services Included:

- User Experience
- User Interface





Project name:

## Arcanium

## **About Client**

Arcanium was founded to help startups achieve ambitious goals. The talent pool is built around entrepreneurial tech teams with solutions architects, project managers, developers and designers.

Product roadmap workshops, technical audits, ideato-MVP services, on-demand team extension, and recruiting. That's all about the Arcanium ecosystem.

THE GOAL was to build awesome and original motion website design.

https://www.arcanium.io/



## What We Did

To begin with, we structured the information and created 2 types of stylistics which have been realized to process all the necessary customer requirements for the design of the site.

Then based on the selected one we created a new representable website design. To implement it we used custom illustrations, motion design, animations, including micro animations of icons.

### Services Included:

- User Experience
- User Interface
- Motion Design



new hire signs

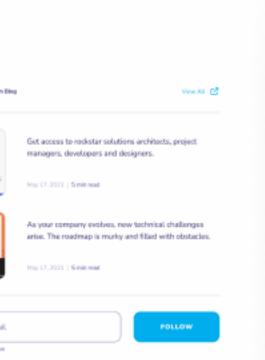
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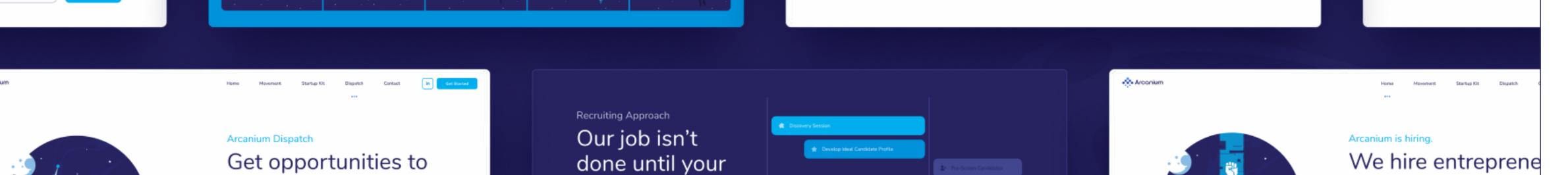








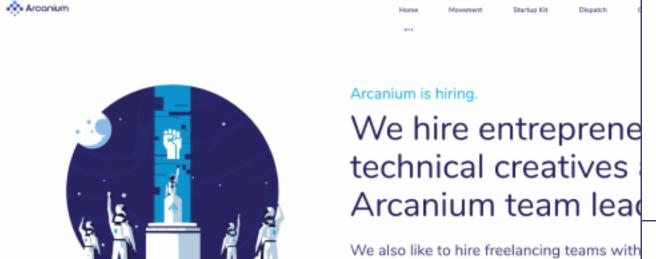






We Are Digital Creators

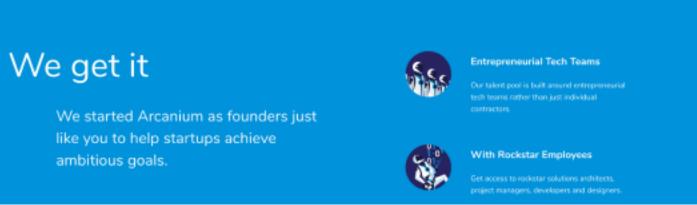




goal of supporting their operations and sca

their operations.







## Lift Up Your Business

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MESSENGER



TELEGRAM



WHATSAPP

## Created To Be Human Centered

www.amen.team →